



Murphy Marching Band

Sponsor Drive Fundraiser

Dear Prospective Sponsor:

Thank you for taking the time to consider sponsoring our Murphy Marching Band! This letter briefly provides a further understanding of our organization and what your sponsorship will mean to this organization. Whether you are alumni, parents, or community supporters of the performing arts, our students need your support! It takes approximately \$55,000 per year to run the Murphy High School Band program. Band student's fees make up around half our budget. The rest comes through fundraising and sponsorship. This year, we need to raise approximately \$30,000 and we're asking for your help to keep the band fees affordable for our Band Family!

Murphy Marching Band takes great pride in helping young adults develop physically, mentally, emotionally and morally through athletics and training in the art of Marching Band. As you can imagine, fundraising is necessary in order to fund our Marching Band season because we receive no funding from the county or school for this activity. We invite you to help the young member, who presented this letter to you, by sponsoring them in their quest to learn, grow and develop their love of the Marching Band.

As a sponsor, from your business will enable these young people to participate in this once-in-a-lifetime activity! Your donation will assist in covering the cost of:

- Transportation of students and equipment to all performances
- Year- round instruction from nationally recognized mentors and educators
- Meals/snacks/drinks for students at camps and performances
- Music to perform and other curriculum materials
- Instrument/repair and replacement
- Out of state, educational travel opportunities
- Entrance fees for local and competitive events
- Awards to honor our outstanding students
- Honor Band opportunities
- Band and Colorguard wear and uniforms to help students look their best
- Participation in State-Wide and National Leadership Events

Will you join us by making a tax-deductible contribution to benefit our students? 100% of your donation will be used to provide exceptional experience to the students at the Murphy High School Band Program. Most donations can be written off as an advertising expense! Your donation benefits include: advertising to the band community, display of your company logo on our band website, 2023-2024 banner of sponsors and other social media platforms. You can email your official company logo to mpantherbandbooster@gmail.com or include a physical copy with your form.

If you have any questions, please feel free to contact the Murphy Marching Band Director:
Alex White @ alexwhite@mcpss.com



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Step 1: Please select a level of sponsorship from the choices below.

✓	Level	Amount	Banner Space Approximation	
	PLATINUM SPONSOR	\$500-ABOVE	MURPHY MARCHING BAND THANKS OUR SPONSORS!!!	
	GOLD SPONSOR	\$250-499	PLATINUM ELITE SPONSOR	
	SILVER SPONSOR	\$100-249	GOLD SPONSOR	SILVER SPONSOR
	BRONZE SPONSOR	\$50-99		HALFTIME SPONSOR

Step 2: Tell us about yourself!

Business Name	
Address, City, State, Zip	
Contact Person's Name	
Contact Person's Phone #	
Contact Person's Email	
Sponsor website for linking	
Payment amount	
Marching Band Member to credit	

Step 3: What would you like on the banner? Please send vector artwork to mpantherbandbooster@gmail.com

You can also choose to send a business card to act as the artwork, or choose to let us create your message for you. If you are donating for a personal ad, please include the wording/photo you would like on the banner.

Checks payable to: **Panther Band Boosters INC.**

Ways to provide payment:

Mail Payments and the form provided to: P.O. Box 6745 Mobile, AL 36660

Place payments and the form provided in a band envelope and submit them to the Band Room Drop Box.